



Gibraltar House
77 Main Street
Winnipeg, Manitoba
R3C 2R1
Phone : (204) 943-1317
www.northwest.ca

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From: Edward Kennedy,
President & CEO
The North West Company,
Parent company of Northern and NorthMart Stores

As Indian and Northern Affairs Canada (INAC) bring in its new Nutrition North Canada program you may want to talk with a retailer about how the program will affect people in your community.

Please know that The North West Company is available to answer any of your questions, with a bit of notice. We will do everything we can to explain how the program will affect your audiences and our customers. And if we don't know the answer we'll work hard to find someone who does.

Our spokesperson for The North West Company on the new Nutrition North Canada program is our Executive Vice-President, Northern Canada Retail (Northern & NorthMart), Michael McMullen. You can book an interview with him by calling David Lui, Director, Marketing Services, at 204.934-1651 or 204.293.7596 (cell) or by emailing David at dlui@northwest.ca.

In the meantime please find attached a letter, the first of a series of conversations we will be having with our customers.

Thank you.

Edward Kennedy
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